



Lost Profits Damages: Principles, Methods, and Applications

**Second edition now available
for pre-order!**

Building upon the success of the acclaimed first edition, *Lost Profits Damages: Principles, Methods, and Applications*, second edition, includes 4 new chapters and 12 additional expert authors.

HIGHLIGHTS OF THE SECOND EDITION

- Adds over 100 pages of further meaningful guidance, increasing the book to over 800 pages
- Written by 56 nationally recognized experts
- Updates and enhances the first edition's 23 chapters
- Includes four NEW chapters, which cover the following topics:
 - The use of surveys in lost profits analysis
 - Lost profits for "new businesses"
 - Neutralizing lost profits damages for tax consequences
 - The admission of expert testimony: *Daubert* and related issues, more background and foundational information regarding legal challenges to expert testimony, and a more nuanced assessment of the legal standards for admission of expert testimony

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*AICPA conference attendees, be sure to take advantage
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